

Cookie Policy

Tron Theatre Ltd & Tron Catering Ltd

To improve our website, we use cookies to track user's experiences while interacting with us online. This policy details what cookies are, which we use and how you can delete them.

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Who We Are

Tron Theatre Ltd is a Scottish registered charity (SC012081) that receives public funding from various sources including our two biggest supporters Creative Scotland and Glasgow City Council to produce and present theatre work in accordance with our Artistic Policy. Tron Theatre Ltd is also registered as a company under registration number SC77475.

The Tron have a commercial arm to help subsidise our work, Tron Catering Ltd which is also a registered company under registration number SC130468. Tron Catering Ltd is a wholly owned subsidiary and gifts its profits to Tron Theatre Ltd for investment in artistic programming, education and building maintenance.

Tron Catering Ltd's activities are fully covered by this Privacy Policy and Tron Theatre Ltd's dedication to protecting your privacy in relation to its use of any personal information collected.

When we refer to "we" or "our" or "us" or "the Tron" we are referring to Tron Theatre Ltd and Tron Catering Ltd.

What are Cookies?

A cookie is a message given to a user's web browser by a web server in the form of a small text file downloaded by your web browser and stored on your device (eg. Computer, mobile phone or tablet) when you visit a website. Our website can then 'find' and read the cookie if you continue to use and re-visit our site and allows the website to distinguish you from other users for a variety of purposes.

Cookies may be set by the website you are visiting (first party cookies) or they may be set by other websites who run content on the page you are viewing (third party cookies).

A text-based cookie is not of any danger to your computer and cannot spread any viruses. The Tron do not save any personal data held within our cookies.

When you visit the Tron website, you will see a message asking for consent to use cookies. If you click the "Accept Cookies" button on our website it will place the cc_cookie_accept cookie on your device which records your consent. If you do not wish cookies to be placed on your computer, leave the message and continue browsing.

For more information on how to manage cookies, including how to block cookies entirely, please see the aboutcookies.org website.

How we use Cookies

When logged into your theatre online account or purchasing goods or services from our website, your activity is kept track of with the use of cookies.

If you choose to disable cookies, you will still be able to browser and view online content, however you will not be able to login or make purchases.

Spektrix

This is the system which we use to sell tickets, merchandise, memberships, gift memberships and accept donations.

Spektrix cookies allow you to log in, add multiple items to your online basket, therefore you will have to ensure cookies are enabled, if you do not you will not be able to continue with your transaction.

To rectify this, you will need to check your settings are enabled to accept cookies from third parties, to do this please refer to the help guide for your preferred web browser or help guide for your device.

Note: Spektrix cookies are essential to the running of the website and are outside the scope of Cookie Regulations.

Google Analytics & Maps

This allows us to track pages you visit, and basic details about your web browsers. They cannot identify you personally. The data collected enables us to improve areas of our website based on user traffic to our webpages.

You can opt out of being tracked by Google Analytics across all websites by visiting <http://tools.google.com/dlpage/gaoptout>

Cookies used by Google Analytics:

utma utmb utmc utmx utmxx ga gat

Cookies used by Google Maps:

APISID HSID NID PREF SAPISID SID SS SSID

More information:

<https://support.google.com/analytics/answer/6004245>

Facebook Cookies

Embedded on our website are Feeds from Facebook. Facebook does not use cookies to create a profile of your browsing behavior on third-party sites or to show you ads, although it may use anonymous or aggregated data to improve ads generally.

You can remove, or block cookies using the settings in your browser, but in some cases, this may impact on your ability to use Facebook.

Please refer to Facebook's Cookie Policy for more details.

Twitter

Embedded on our website are feeds from Twitter. Twitter may use cookies to better understand how you interact with their services, to monitor aggregated usage by Twitter users and web traffic routing to their services.

You can remove or block cookies using the settings in your browser, but in some cases, this may impact your ability to use Twitter.

AddThis

Our website uses this social media tool to help provide links to social network sites like Facebook and Twitter along with providing buttons to print pages and to email friends etc for ease of sharing content.

Data collected with this cookie and associated cookies set by Facebook and Twitter is not linked with any personally identifiable information.

Cookies used by AddThis

__atuvc, atgotcode, di, dt, loc, uvc, psc, ssc, ssh, sshs, uid, uit.

More information

<http://www.addthis.com/privacy>

To Opt Out

<http://www.addthis.com/privacy/opt-out>

TronExternal

These are set by the Tron to control content when clicking through to our website from a partner site.

Removing or Disabling Cookies

We advise you to accept cookies to ensure you can use all the facilities our website has to offer and to help us improve the future content and functionality of our website. However, if you do not wish to allow cookies on your computer, you can disable cookies in your browser and you can also delete existing cookies by using the instructions via the link below:

www.whatarecookies.com/delete.asp

Contact Details and Further Information

If you have any questions regarding any part of this cookie policy, please feel free to contact us using the details below.

Please put your request in writing to us using either of the details below.

By Post: Privacy Compliance
 Tron Theatre Ltd
 63 Trongate
 Glasgow
 G1 5HB

By Email: PrivacyCompliance@tron.co.uk